





































































What can a logo communicate?















What can a logo communicate?

















What can a logo communicate?



















What can a logo communicate?















Create a version of your logo that uses squares or rectangles















Create a version of your logo that uses circular forms

















Create a version of your logo that uses triangular forms













Create a version of your logo that uses an abstract symbol















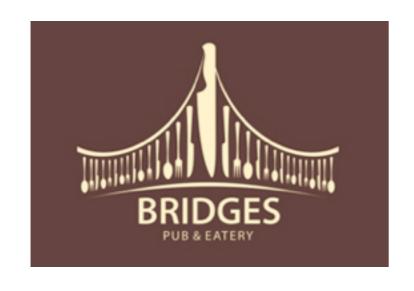


Create a version of your logo that uses one image to create another













Create a version of your logo that plays with negative space

















Create a version of your logo that uses initials













Create a version of your logo that plays with letterforms











