TRANSFORMATION: OPERATIONAL TECHNIQUES

Adapted from
Art Synectics
By: Nicholas Roukes
MAGNIFICATION
The reconstruction of an object on a much larger scale.

Spoonbridge and Cherry
Claes Oldenburg
MAGNIFICATION
The reconstruction of an object on a much larger scale.

Unknown Title
Tetsuya Ishida
MINIFICATION
Making an object appear smaller.

Warning Line Does Not Matter, No.
Wu Wei
MULTIPLICATION
Repeating images or forms within a composition.

Golconda
Reneé Magritte
SUBSTITUTION
Changing the original qualities of objects and surfaces.

Hiding in the City No. 86
Lu Bolin
SUBSTITUTION
Changing the original qualities of objects and surfaces.

(In case you missed it, artist Lu Bolin camouflages himself to disappear into his surroundings)

Hiding in the City No. 86
Lu Bolin
REVERSALS
Reversing color, perspective, functions, size, or laws of nature.

The Madonna of Port Lligat
Salvador Dali
FRAGMENTATION
Splitting or fragmenting objects or images.

Galatea of the Spheres
Salvador Dali
PARTIAL DELINEATION
Presenting only a portion of the object in its finished state.

Slaves
Michaelangelo
DISTORTION
Changing an object or an image by deformation, distortion, or progressive states of degradation: burned, dissolved, decomposed, crushed, cracked, etc.

Soft Construction with Boiled Beans
Salvador Dali
DISGUIISING
The use of latent or hidden images; obscuring the qualities of an object by wrapping, masking, or camouflaging.

Wrapped Reichstag
Christo and Jean Claude

The Kiss
Renee Magritte
METAMORPHOSIS
Depicting an image in progressive states of change.

Reptiles
M.C. Escher
METAMORPHOSIS
Depicting an image in progressive states of change.

Mi Esposa Desnuda
M.C. Escher
TRANSMUTATION
A radical form of metamorphosis; creating Jekyll-and-Hyde transformations, mutation, alterations, hybridizations, re-materializations
SIMULTANEITY
Presenting several views or time modes simultaneously.

I and the Village
Marc Chagall
SOFT FOCUS
Changing the focus on all or part of the image.

Abdullah’s Prayer
Maggie Taylor
TRANSFERERENCE
The intrusion of an object or element into a space not normally its own.

Le Temps Traversé
Renee Magritte
TRANSFERENCE
The intrusion of an object or element into a space not normally its own.

Woman Who Loves Fish
Maggie Taylor
COLLAPSING VOLUME
Rendering 3D objects to appear flat, (or reverse, flat objects to appear 3D)

Drawing Hands
M.C. Escher
ANIMATION
Inanimate Objects can be made “to come to life”; subjects can be given human qualities.

Some Roses and their Phantoms
Dorothea Tanning
ANIMATION
Inanimate Objects can be made “to come to life”; subjects can be given human qualities.

L’Ange du Foyer
Max Ernst
PROGRESSIVE IMAGE BREAKDOWN
Subjecting an image to treatment that deteriorates, obscures, or break down into simple shapes or patterns.

The Disintegration of the Persistence of Memory
Salvador Dali
POSITIVE NEGATIVE REVERSAL
Using the negative space to define an image.

Standing Woman
Alexander Archipenko
POSITIVE NEGATIVE REVERSAL
Using the negative space to define an image.

Untitled
Jerry Uelsmann